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When You Are Introduced as a CPA

American Institute of Accountants

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when

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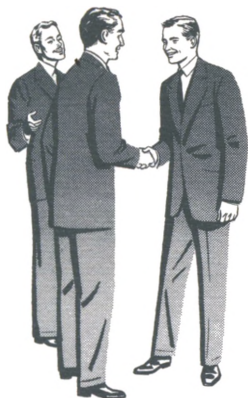
as

a

CPA...

AMERICAN INSTITUTE OF ACCOUNTANTS

270 MADISON AVENUE • NEW YORK 16, N. Y.



When you are introduced as a **CPA...**

it means more to most people than it would have meant fifteen or twenty years ago. Have you ever stopped to think how important this is to you?

The value of your certificate . . .

grows in proportion to the number of people who recognize the professional qualifications of a certified public accountant.

What are you doing . . .

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Through the American Institute of Accountants . . .

over 23,000 CPAs work together for their mutual advantage, protection, and public recognition of their service to the public.

The only national professional society of certified public accountants . . .

maintains standards for the certificate through the uniform CPA examination used in every state and the District of Columbia . . . issues authoritative committee statements on accounting principles and auditing procedures . . . recommends improvements in tax and other legislation to Congress . . . contributes many publications to the literature of accounting . . . enhances the prestige of CPAs in a hundred ways.

Whether or not you are in public practice . . .

these activities have dollars-and-cents value to you. Nearly one-quarter (4,933) of the members of the American Institute are in other fields such as private business, government, teaching.

You are needed . . .

as a member of your national professional society, the American Institute of Accountants. Don't you think you owe it to yourself to join with other CPAs in working for the advancement of your profession?